

INTRODUCING YOUR BEST BUY... cybrrpartsPRO!

Everything the jobber and installer needs to fix a vehicle comes right to their computer screen. It's easy... just 'point and click'.

by Shirley Brown

CybrrpartsPRO is revolutionizing the installer's business! This company has come up with the solution which provides the automotive professional service and repair industry with an innovative, real time, on-line repair information management system. This program is also a dynamite sales tool for the jobber. It displays the most accurate vehicle description available in the industry, a description that will assist jobbers and technicians in selecting the correct parts for the vehicle that is in the service repair facility.

Six years in the making, cybrrpartsPRO is making a BIG path to repair information for the industry. The company, up and running now for a year and a half, has already made so many positive inroads so fast that heads are still spinning. The brainchild of three dedicated Canadian guys—Richard Goulet, Robert Bolf and James Middleton, this has to be THE potential hot button for the repair industry.

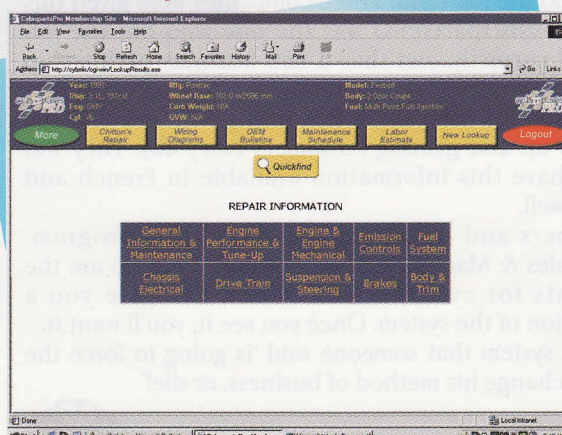
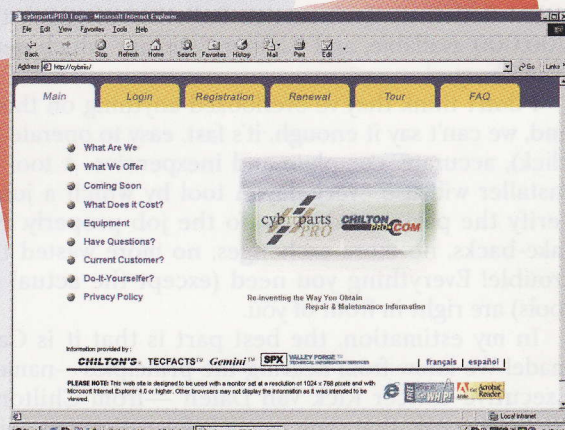
This is a site built by automotive professionals for automotive professionals, the information is delivered very quickly, inexpensively and in real time whether it's of a technical or sales nature. It's unique, complete and accurate. New features are being added—daily!

Let's take a look at what cybrrpartsPRO is all about. Whether you use a keyboard and mouse, or a unique 'touch screen' method, the results will be very beneficial for your jobber/repair business.

As a member, all you need to access the cybrrpartsPRO Repair Information Management System, is to select any one of the three methods outlined: 1. Select the Vehicle Identification Number (VIN) tab and enter the vehicle's VIN information, 2. Or select the Model Lookup and enter the Year, Model information - only the first three letters of a model (civ=Honda Civic) is required, or 3. Select the Repair Listing tab and click on the vehicle model from the detailed list provided. Any of the three entry methods will take you directly into the Repair Information Management System for the vehicle information provided.

The next click takes you to properly selecting the body and engine screen. Then click on "Enter" and the screen shows the various systems of the vehicle (i.e. brakes, fuel system, drive train, etc.) from which you choose to get repair

instructions. A navigation bar near the top of the screen shows other buttons you may select to move from one piece of information to another without having to re-enter the vehicle data (Chilton's Repair/Wiring Diagrams/Repair Estimate/Aftermarket Bulletins/Trouble Codes, etc..). Navigation is as simple as clicking with the mouse to a specific repair activity. As an example Select



'Driveability & Emission Controls.' Another menu comes up and then you click on 'Fuel Injected Electronic Engine', then click on the 'Crankshaft Position (CKP) Sensor' and that takes you to that repair instruction. All this takes about a minute! It's that fast, and that easy.

Now you're into the repair instructions. You can do the instructions as you're reading the screen, or print them out. You can even make the diagrams smaller or larger, zoom in to one particular area, and print all these out as well. And most importantly, no expensive special equipment is required. All the information is accessible from a basic internet equipped PC and run of the mill Ink Jet/Bubble Jet printer — everything prints on regular 8.5 x 11 inch paper.

The information you will receive is everything Chilton has to offer—from 30 years ago to present. W.G. Nichols, owners of the Chilton information are business partners with cybrrpartsPRO. All vehicles are covered in their data, all body types are shown for each make and model, and this is the only system that can do this—with photos!

Their latest feature—very recently revealed—is 'Wiring Diagrams', the despair of many an installer. cybrrpartsPRO gives you 37 classes of wiring diagrams for each vehicle. Again, the ONLY system to do this. And again, you can zoom in, zoom out, and print out these diagrams. Invaluable!

Another button has been added to the site, 'QuickFind' which gets you right to repair instructions alphabetically. Click on the 'A' and you get all the ABS, Alignment, etc. Click on the one you want and you're there!

Other features of the system include 'Aftermarket Bulletins', 'Trouble Code', 'Maintenance Schedule'—an OEM based database that you can print out for your customer, putting your sales message/part specials on the back, 'Pro Tips'—10 years worth of professional tips from installers, 'OEM Bulletins', 'Tech service Bulletins' of which there are 200,000 available, and 'Labour Estimate' which determines your charges!

I don't think they've overlooked anything on this service, and, we can't say it enough, it's fast, easy to operate (point & click), accurate, complete and inexpensive. A tool that the installer will use every day. A tool by which a jobber can verify the parts needed to do the job properly. No more take-backs, no more exchanges, no more wasted time and trouble! Everything you need (except the actual physical tools) are right in front of you.

In my estimation, the best part is that it is Canadian-made! We know from hearing the principles—namely Chief Executive Officer Rick Van Dalen—from Chilton's (W.G. Nichols) speak, that their repair information was going to be put on the Internet as soon as they could find the proper sources to do the job right. Three companies were given this assignment. cybrrpartsPRO was the one who did the job quickly and correctly, and thus a new business partnership was formed.

As we said, this company is not sitting still now that the company is up and gaining customers every day. They will very soon have this information available in French and Spanish as well.

All jobbers and installers can afford this program. Specialty Sales & Marketing of Mississauga, Ontario are the sales agents for cybrrpartsPRO, and can give you a demonstration of the system. Once you see it, you'll want it.

This is a system that someone said 'is going to force the installer to change his method of business, or die!'

